

September 9, 2024



**Asia-Pacific
Economic Cooperation**

Gift Certificates for Traditional Markets



I. Traditional Markets of Korea

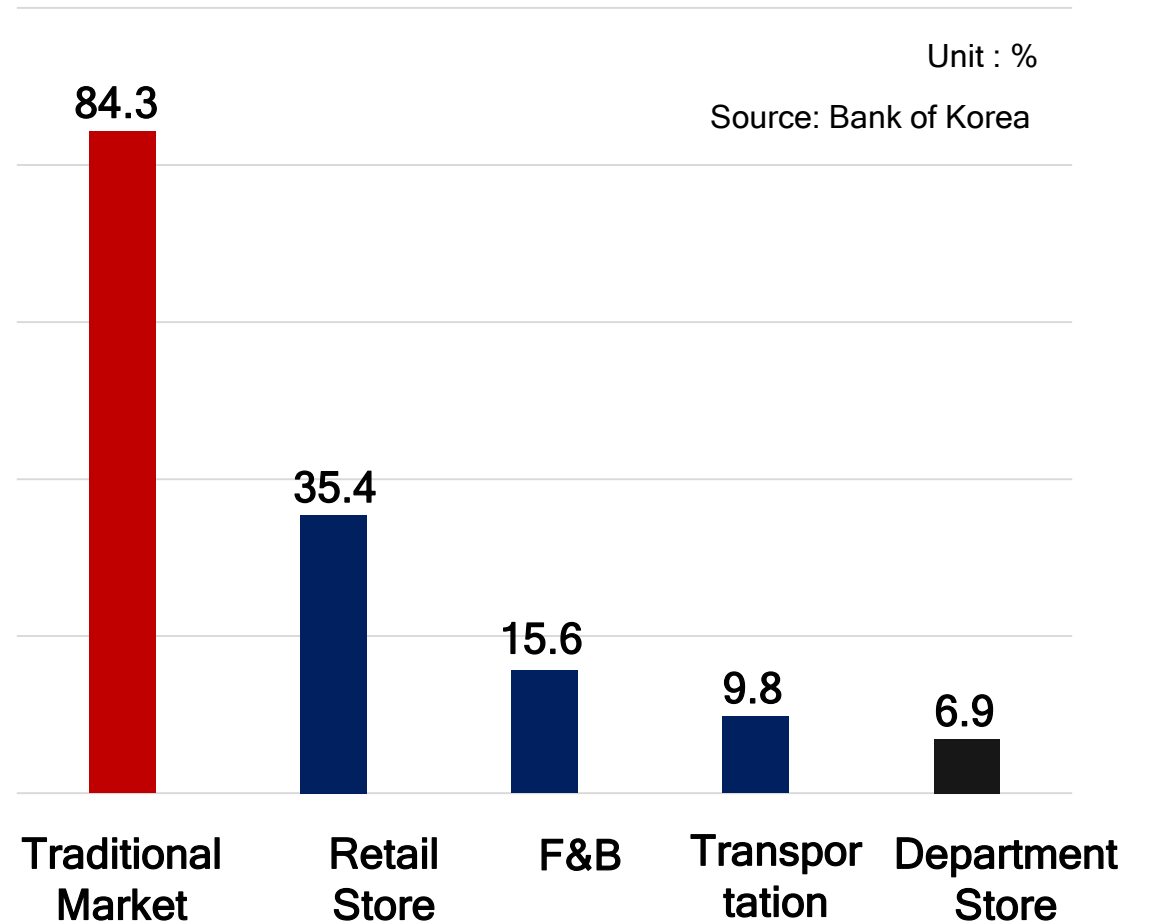


~ 1,300 Markets

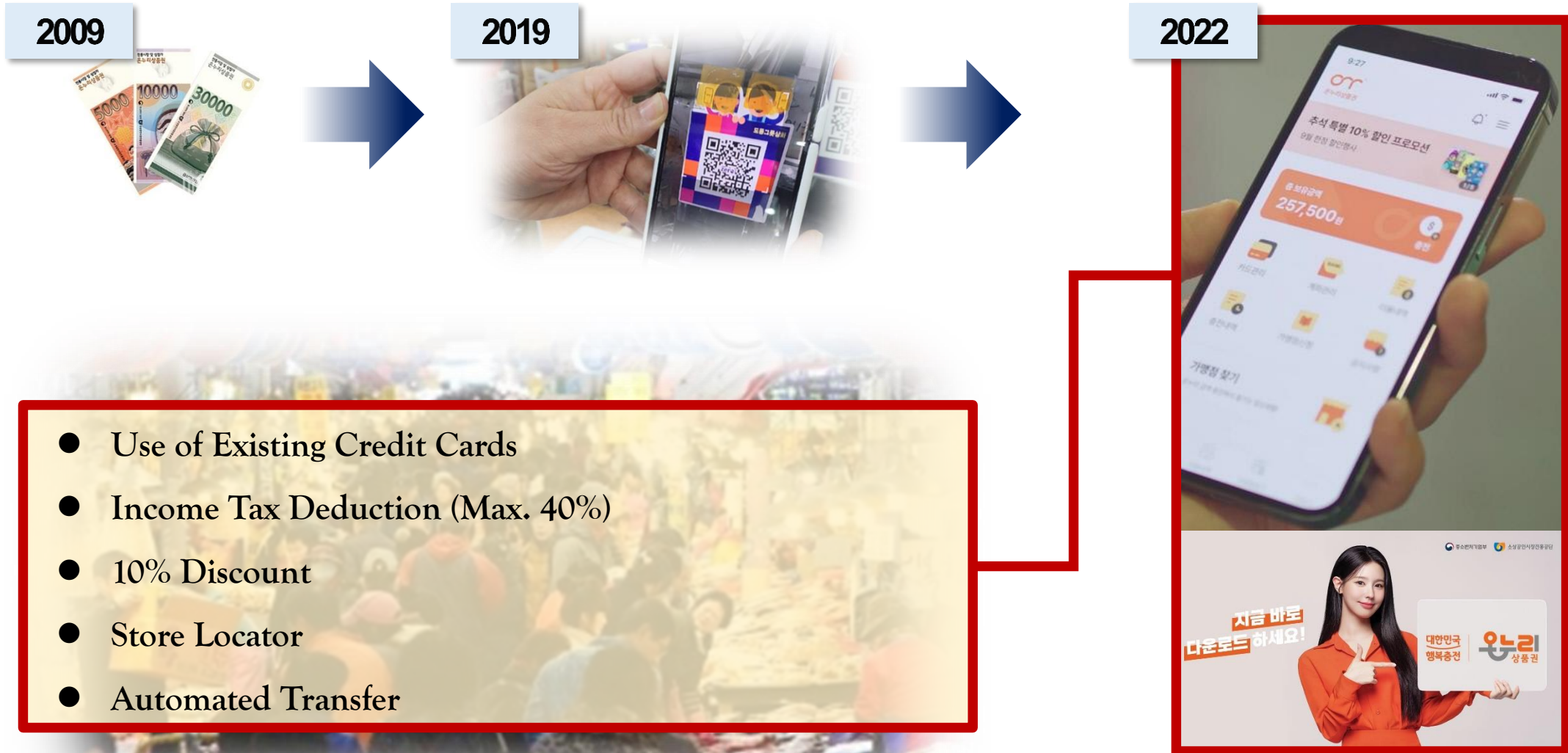
~ 310,000 Merchants

~ 19 Billion Dollar

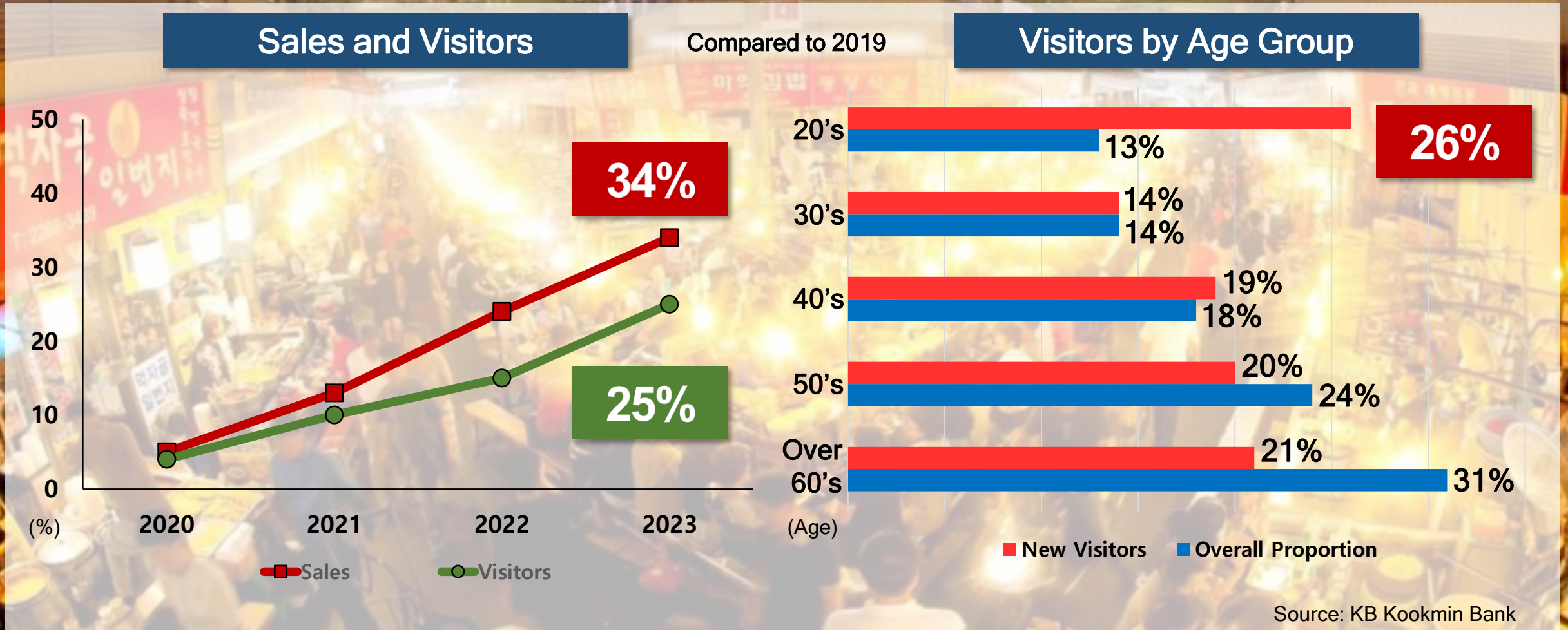
Cash Usage Ratio (` 21)



II. Onnuri Gift Certificates



III. Traditional Markets After COVID-19



Thank You

Ministry of SMEs and Startups